



City of Lincoln
Parking Services: Downtown Businesses

Validation Programs



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DOWNTOWN BUSINESS PARKERS > Validation Programs

The City of Lincoln Parking Services has a variety of validation programs that allow downtown businesses to guarantee their customers always have a place to park whether they are shopping, attending a conference or stopping downtown for dinner.

Please review the following programs to determine which would best fit your business needs and those of your customers. If you have any questions or would like to purchase parking, please call the City of Lincoln Parking Office at (402)-441-6472. The office is open Monday thru Friday, 7:30 a.m. to 5:30 p.m.

PARK IT DOWNTOWN CARD (<http://www.lincoln.ne.gov/city/pworks/business/park/validate/parkit.htm>)

The **Park It Downtown Card** (<http://www.lincoln.ne.gov/city/pworks/business/park/validate/parkit.htm>) is a great option for part-time employees. It allows them to park off the street, increasing the number of meter spaces available for your customers. It also benefits the employees by giving them a discount on parking, ensuring that they always have a place to park and allows them to pay only for the time they are actually parked.

STAR PARK (<http://www.lincoln.ne.gov/city/pworks/business/park/validate/starpark.htm>)

The Star Park program allows merchants to use rubber stamps to validate parking for a variety of activities or events as needed. Participants receive \$.50 off the first hour. To set up an account for this program merchants can call the City of Lincoln Parking Office at (402)-441-6472 Monday thru Friday from 7:30 to 5:30 p.m.



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PARK & SHOP (<http://www.lincoln.ne.gov/city/pworks/business/park/validate/parkshop.htm>)

The **Park & Shop** (<http://www.lincoln.ne.gov/city/pworks/business/park/validate/parkshop.htm>) program is intended to allow downtown businesses the opportunity to thank patrons by validating parking. Businesses purchase a book of 50 validation stickers for \$15.

